



		\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
		Sponsor both Hartford and Boston Walks		Sponsor one Walk of your choice in either Hartford or Boston		
Ownership of Walk title —Your company's name will be showcased as a title sponsor and includes all benefits below		●				
Company name and logo on 5 Fidelco training vans for one year traveling throughout New England		●				
Feature story about company in Fidelco's quarterly newsletter and e-news to over 30,000 households		●				
Complimentary Foursome in Fidelco Fall Classic Golf Tournament in September 2010		●				
Banner and booth space at Fidelco Open House on April 17, 2010		●	●			
Name a Fidelco guide dog puppy		● (2 pups)	● (1 pup)			
Walk plaque permanently displayed at Fidelco and one given to sponsoring company		●	●			
Name and logo on Walk materials , including brochures, posters and other printed materials		●	●			
Name and company logo on Fidelco van to be displayed at Fidelco Walks		●	●			
PA announcements at Walks		●	●	●		
Company official to speak at Walk ceremonies		●	●	●		
Extra visibility at both Walk locations for all participating sponsorships levels.	Name and logo on Walk t-shirts	●	●	●	●	
	Advertisement in Walk sponsor booklet	● color center spread	● color inside cover	● color back cover	● color half page	● B&W quarter page
Booth at Fidelco Walks		●	●	●	●	●
Name and logo on Walk website with reciprocal link		●	●	●	●	●
Fidelco Guide Dog Foundation visit to company for photo opportunities/employee education		●	●	●	●	●
Walk banners		● (3) 8'x3' banners	● (2) 8'x3' banners	● (1) 8'x3' banner	● (1) 6'x2' banner	● (1) 6'x2' banner
Complimentary Walk t-shirts		● (50)	● (30)	● (20)	● (15)	● (10)
Product/Information placement in goodie bags handed out at Walk		●	●	●	●	●
Invitation to Fidelco donor event		●	●	●	●	●