



2010 Walk for Fidelco SPONSORSHIP BENEFITS

PREMIUM SPONSORSHIPS*					
	\$5,000	\$3,500	\$2,500	\$1,500	\$500
Booth at Fidelco Walk — Boston, MA <u>or</u> Manchester, CT	●				
Invitation to Fidelco Donor Event	●				
Fidelco visit to company for photo opportunities/employee education	●	●			
Name and Logo on Fidelco website with reciprocal link	●	●			
Advertisement in Walk sponsor booklet	● 1/4 page b&w	● 1/8 page b&w	● business card	● bold listing	● basic listing
Walk Signage	● (1) 6'x2' banner	● (4) 18"x24" signs	● (3) 18"x24" signs	● (2) 18"x24" signs	● (1) 18"x24" sign

*Except where noted, benefits are for your choice of the Boston, MA or the Manchester, CT Walk

SPECIALTY SPONSORSHIPS*					
	\$5,000	\$3,500	\$2,500	\$1,500	\$500
Concert Sponsor - name and logo on a 2'x6' banner displayed on stage in addition to company recognition during concert <i>(Manchester Walk only)</i>	●				
Goodie Bag Sponsor - name and logo on 700 reusable eco-friendly Walk goodie bags		●			
Tent Sponsor - 6'x2' banner displayed at registration tent. Choice of registration, silent auction, Fidelco client, souvenir or command post tents			●		
Circle of Heroes Sponsor - 6'x2' banner displayed at Circle of Heroes demo area				●	
Water Table Sponsor - 18"x24" sign displayed at water table					●
Sponsor listing on Fidelco website and in Sponsor booklet	●	●	●	●	●
Complimentary Walk T-shirts	● 10	● 7	● 5	● 3	● 1
Product information/distribution in Walk goodie bags	●	●	●	●	●

*Except where noted, benefits are for your choice of the Boston, MA or the Manchester, CT Walk

Higher level sponsorships available upon request